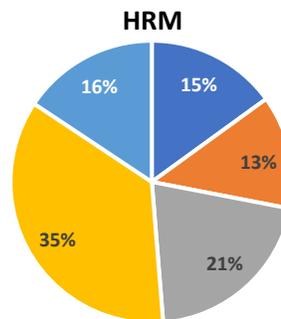
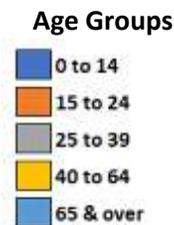
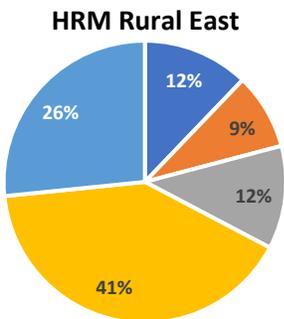
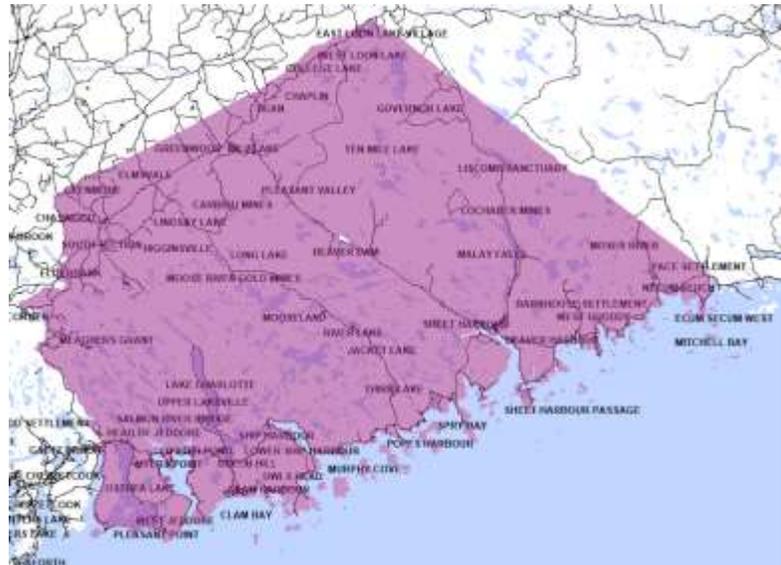


# HRM Rural East Highlights

The following are highlights from the 2016 Census.

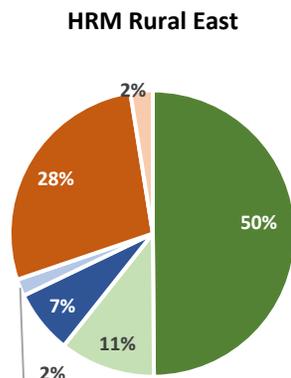
HRM Rural East had a Census population of 9,200 in 2016. The area includes Part of Musquodoboit Harbour, Meaghers Grant, East Petpeswick, Middle Musquodoboit and all points east of these. The outline shown to the right, and the boundaries chosen were based on two census areas<sup>1</sup> that had a higher than average rate of the population living in households with low after-tax income.



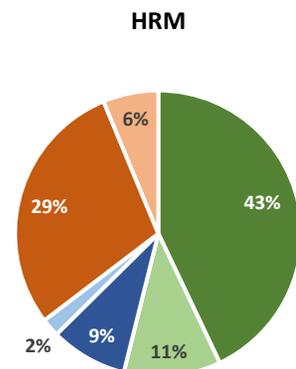
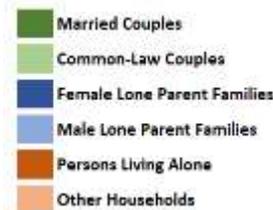
HRM Rural East's working age population (20 to 64) was 56% of the total population compared to HRM at 64%. The share of youth was lower than HRM and the share of seniors was eleven percentage points higher than HRM.

## Household Living Arrangements

Household living arrangements were similar to HRM with people living in families in 70% of households compared to 65% for HRM. People lived alone in 28% of the households compared to 29% for HRM.



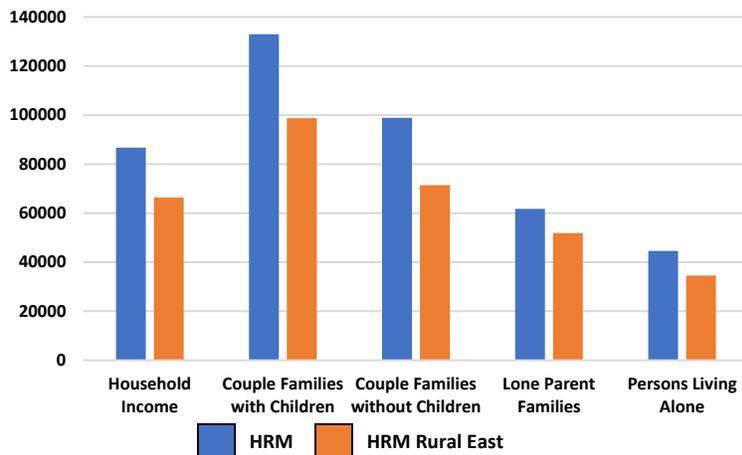
### Percentage of Households



Female lone-parent family households were 7% compared to 9% for HRM.

<sup>1</sup> Census Tracts (CTs) 2050153 and 2050154.04 were included.

## Income

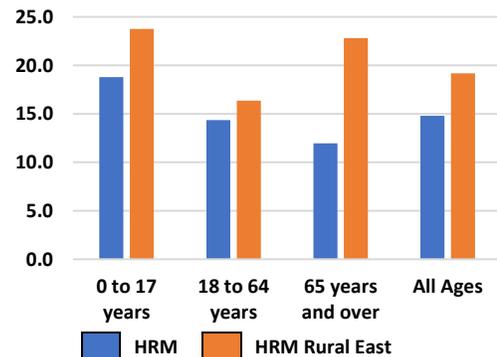


HRM Rural East average household income is \$66,300 compared to \$86,800 for HRM. HRM couple families with children have an average family income of \$133,000 with HRM Rural East at \$98,800 which is 74% of the HRM average. Lone parent families and persons living alone have much lower household income which are \$51,900 and \$34,600 respectively for HRM Rural East.

## Low income Measure (After Tax)

The After Tax Low Income Measure<sup>2</sup> (LIM-AT) is a well recognized widely accepted measure of poverty.

- 24% of children live in households with low income compared to 19% for HRM.
- 16% of the working age population live with low income compared to 14% for HRM.
- 23% of seniors live in households with low income compared to 12% for HRM.



The LIM-AT for 2015 was \$31,611 for a two-person household and 44,704 for a four-person household. The percentages shown here are for the percentage of people living in households with income less than these amounts. Based on this measure, 15% of the HRM population lived in low income households compared to 19% for HRM Rural East.

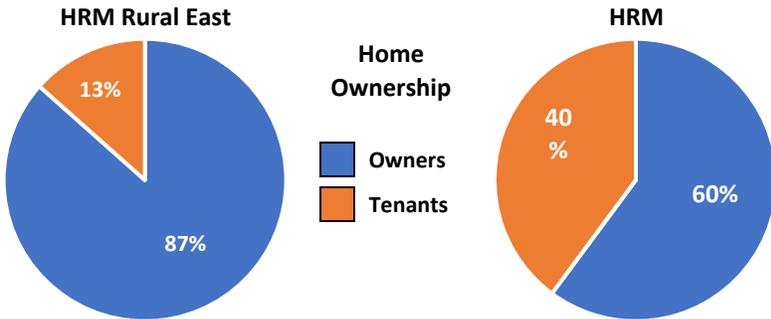
The Market Basket Measure (MBM), is relatively new and attempts to measure a standard of living that is a compromise between subsistence and social inclusion. The MBM recognizes differences by region adjusted by family size. In 2015, the Halifax MBM was \$37,778 for a reference family. Based on this measure, 14.7% of the HRM population lived in low income households. This measure is not readily available at the neighbourhood level.

The After Tax Low Income Cut-Off (LICO-AT) is another widely used indicator for measuring poverty, despite Statistics Canada's statement that LICO is not a poverty measure. LICO-AT is available for seven household sizes by five different community sizes. The LICO-AT for a community the size of Halifax for 2015 was \$20,982 for a two-person household and \$32,596 for a four-person household. Based on this measure, 9.6% of the HRM population lived in low income households. This measure is not a good indicator for assessing poverty. It is considerably lower than the other two measures.

<sup>2</sup> LIM(AT) is a relative measure of poverty that is set at 50% of the median Canadian Income adjusted for family size and composition. 2016 Census income data is based on 2015 income.

# Housing

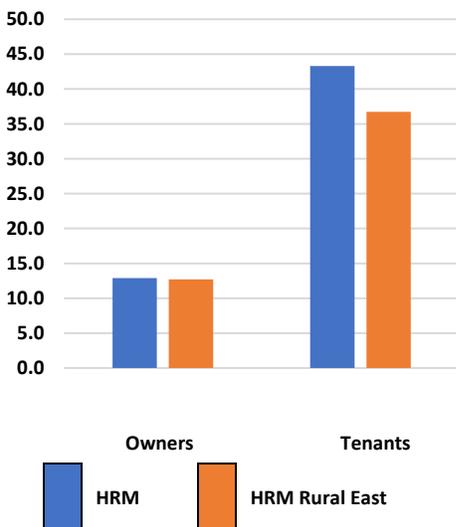
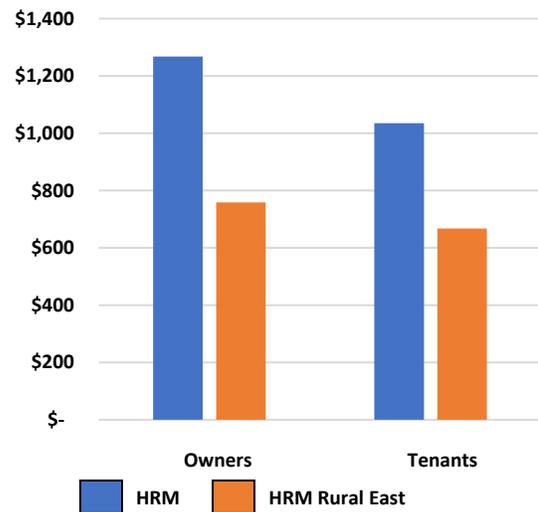
## Home Ownership



In 2016, HRM Rural East had 4,100 households. Thirteen percent of these households lived in rental units compared to 40% for HRM.

## Shelter Costs<sup>3</sup>

Average monthly shelter costs are about 40% less in HRM Rural East compared to HRM. Home ownership costs an average of \$758 per month compared to \$1,268 per month for HRM. Tenants pay an average rent and related shelter costs of \$667 compared to HRM at \$1,035. Individuals with disabilities are provided a maximum of \$535 per month towards shelter costs. A family of two persons, such as a single mother with one child, gets a maximum of \$570 shelter allowance if on social assistance. A three person or more household receives \$620 per month.



While tenants monthly shelter costs are less than those for owners, the share of income spent on shelter is much higher for tenants. In HRM Rural East, almost 37% of renters spent over 30% of their income on shelter compared to 13% of owners. For HRM, 43% of renters spent over 30% of their income on shelter compared to 13% of owners. HRM Rural East also has a very high rate of subsidized housing at 18% of households compared to 8% for HRM. Since 87% of HRM Rural East households are owned, shelter costs are much less of a challenge for most residents.

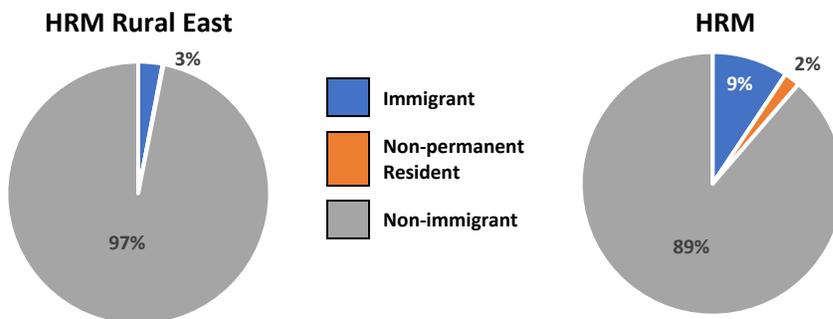
Average shelter cost is 16.0% of after-tax household income in HRM Rural East compared to 20.1% for HRM.

<sup>3</sup> Shelter costs for owner households include mortgage payments, property taxes and condominium fees, along with the costs of electricity, heat, and water. For renter households, shelter costs include rent and the costs of electricity, heat, and water.

## Immigration

HRM Rural East has 3% immigrants compared to HRM at 9%. Both numbers are low compared to the national rate of 22%. In HRM Rural East, non-permanent residents (usually students and temporary workers) are 0.1% compared to Halifax at 2%.

None of the immigrants still living in HRM Rural East have been refugees compared to 15% for Halifax.

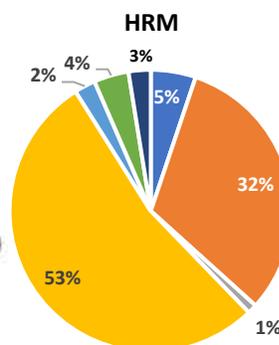
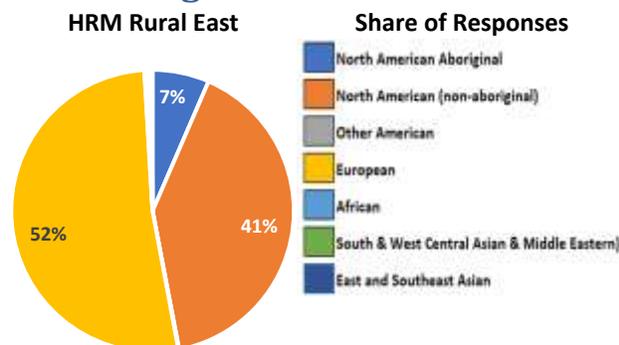


## Racially Visible

Less than one percent of the population identified as racially visible compared to HRM at 11%. Aboriginals were not identified separately under this category of reporting for the Census. Aboriginal information is included under Ethnic Origin below.



## Ethnic Origin



For Ethnic Origin, the Census allowed multiple responses to be recorded as well as provided instructions for specific details about origins. The above summary categories were collapsed from the 279 lines of detail available in the published statistics.

There were 519,000 responses for the 397,600 respondents for HRM. The proportions shown in the charts are based on the percentage of responses while the percentages in the next paragraph are based on the number of people giving that response.

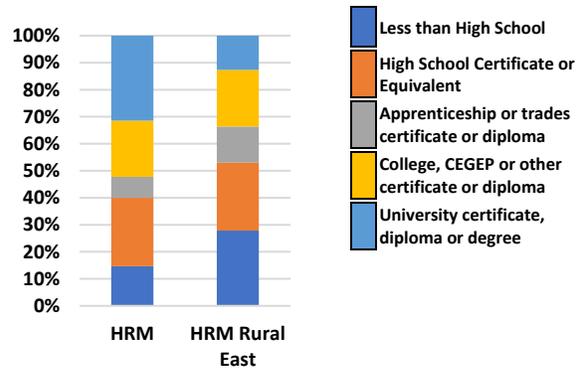
HRM Rural East has 8.5% of its population with an Aboriginal origin. Sixty-eight percent of HRM Rural East residents indicated a European background compared with 69% for HRM.

## Education

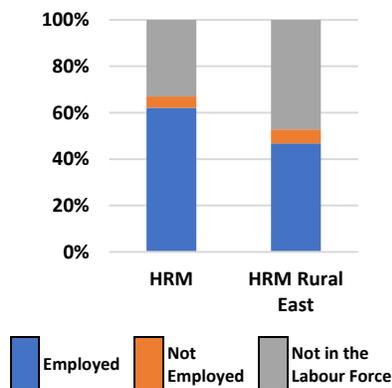
Level of Education is reported for those 15 years of age and over. In the past, the Census has also reported the number of persons still attending school, but does not seem to have reported this information for small areas in the 2016 Census.

For HRM, almost 69% percentage of people in the 15 to 24 age range were attending school. This was close to the national average of just over 69%. For the 20 to 24 age range, 51% of males and 59% of females were attending school. Both were slightly higher than the national rate of 50% and 58% respectively.

In 2016, almost 53% of HRM Rural East people 15 years of age and over had a high school certificate or less compared to 40% of HRM. Thirteen percent of the population had a university certificate, diploma or degree compared to 31% for HRM.



## Labour Force

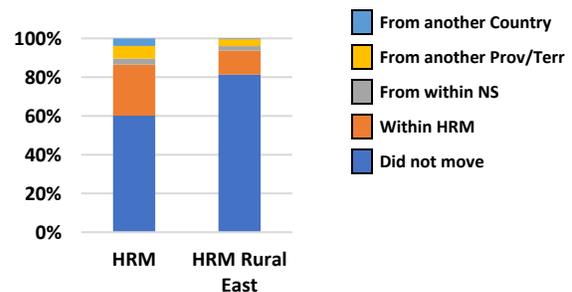


Forty-seven percent of the population were employed compared to 62% for HRM. Six percent were unemployed and 47% were not in the labour force. The corresponding rates for HRM were 5% and 33%. There are several reasons for people not to be in the labour force, such as those with mental and physical disabilities, single mothers with small children, seniors, and discouraged workers no longer looking for employment.

Twenty-three percent of HRM Rural East's workforce were in trades, transport and equipment related jobs. HRM had 12% of its workforce in these areas.

## Mobility

Less than 20% of the population of HRM Rural East moved in the last five years compared to HRM at 40%. Twelve percent moved from within HRM while 0.3% came from another country. This compares to 26% and 4% respectively for HRM.



The above are highlights for HRM Rural East with comparisons to HRM. The **United Way Census Snapshot 2016** provides more detail for each of the highlighted numbers shown here as well as other indicators. It includes comparisons with Canada, Nova Scotia, HRM, three urban neighbourhoods and two rural communities.