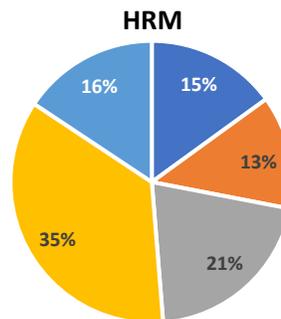
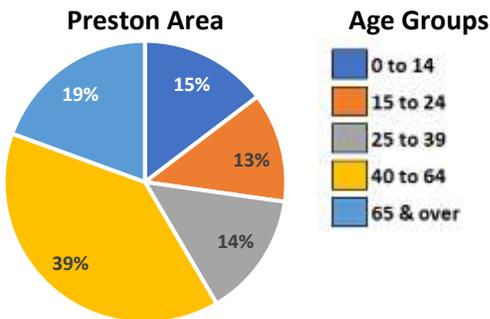
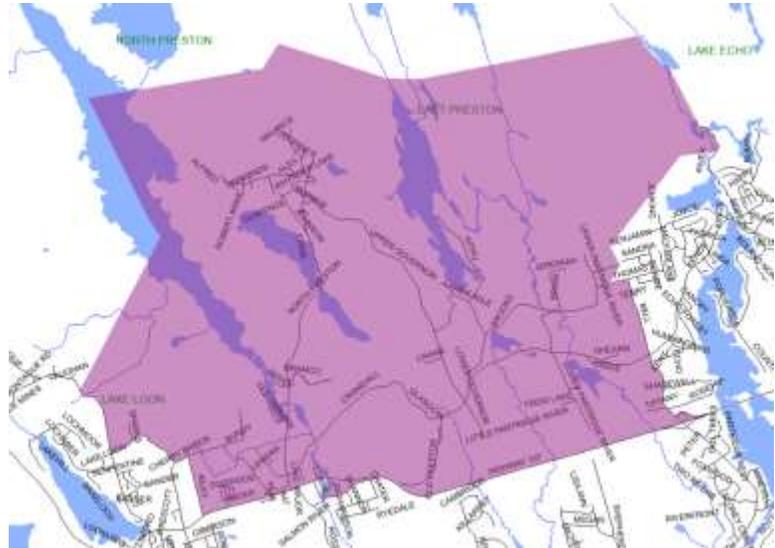


Preston Area Highlights

The following are highlights from the 2016 Census.

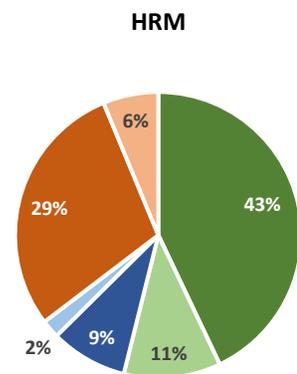
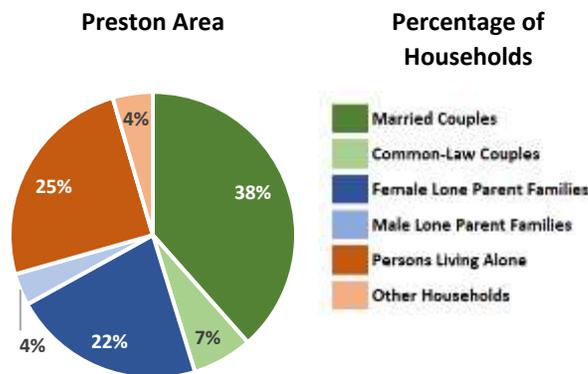
Preston Area had a Census population of 2,600 in 2016. The area includes North Preston, East Preston, Cherry Brook, Northern tip of Westphal, tiny bit of Lake Loon. The outline shown to the right, and the boundaries chosen were based on four census areas¹ that had a higher than average rate of the population living in households with low after-tax income.



Preston Area's working age population (20 to 64) was 60% of the total population compared to HRM at 64%. The share of youth was the same as HRM while the share of seniors was almost four percentage points higher than HRM.

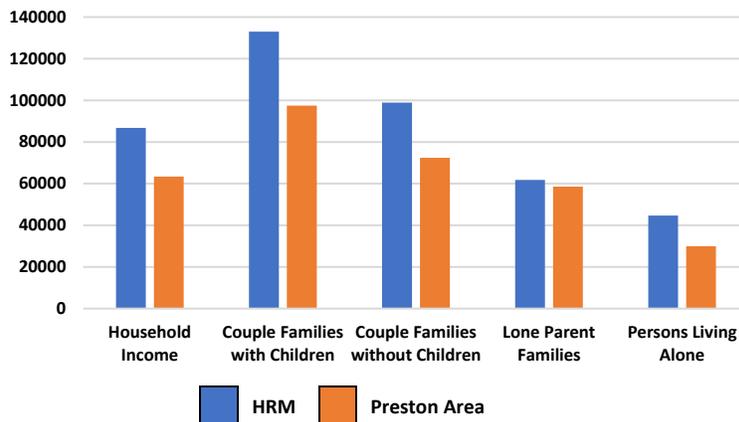
Household Living Arrangements

Household living arrangements showed that couple families were much lower at 45% to HRM's 54%. Female lone-parent family households were much higher at 22% compared to 9% for HRM. People lived alone in 25% of the households compared to 29% for HRM.



¹ Census Dissemination Areas (DAs) 12090795, 12090798, 12090816, and 12090817 were included.

Income

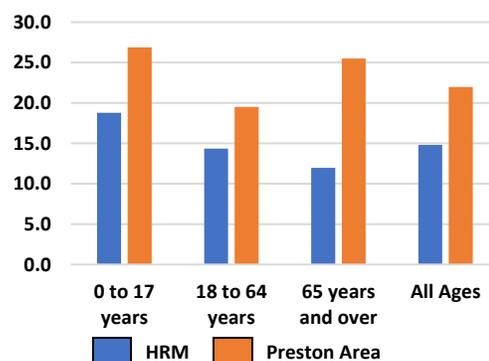


Preston Area average household income is \$63,400 compared to \$86,800 for HRM. HRM couple families with children have an average family income of \$133,000 with Preston Area at \$97,500 which is 73% of the HRM average. Lone parent families and persons living alone have much lower household income which are \$58,600 and \$29,900 respectively for Preston Area.

Low income Measure (After Tax)

The After Tax Low Income Measure² (LIM-AT) is a well recognized widely accepted measure of poverty.

- 27% of children live in households with low income compared to 19% for HRM.
- 20% of the working age population live with low income compared to 14% for HRM.
- 25% of seniors live in households with low income compared to 12% for HRM.



The LIM-AT for 2015 was \$31,611 for a two-person household and 44,704 for a four-person household. The percentages shown here are for the percentage of people living in households with income less than these amounts. Based on this measure, 15% of the HRM population lived in low income households compared to 22% for Preston Area.

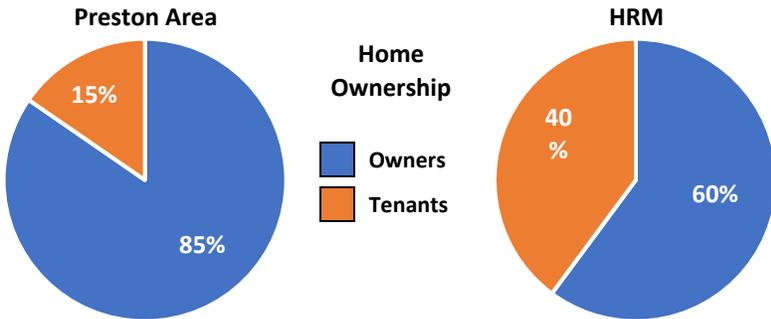
The Market Basket Measure (MBM), is relatively new and attempts to measure a standard of living that is a compromise between subsistence and social inclusion. The MBM recognizes differences by region adjusted by family size. In 2015, the Halifax MBM was \$37,778 for a reference family. Based on this measure, 14.7% of the HRM population lived in low income households. This measure is not readily available at the neighbourhood level.

The After Tax Low Income Cut-Off (LICO-AT) is another widely used indicator for measuring poverty, despite Statistics Canada's statement that LICO is not a poverty measure. LICO-AT is available for seven household sizes by five different community sizes. The LICO-AT for a community the size of Halifax for 2015 was \$20,982 for a two-person household and \$32,596 for a four-person household. Based on this measure, 9.6% of the HRM population lived in low income households. This measure is not a good indicator for assessing poverty. It is considerably lower than the other two measures.

² LIM(AT) is a relative measure of poverty that is set at 50% of the median Canadian Income adjusted for family size and composition. 2016 Census income data is based on 2015 income.

Housing

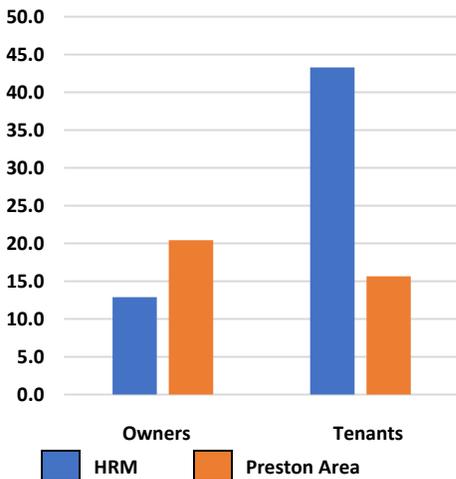
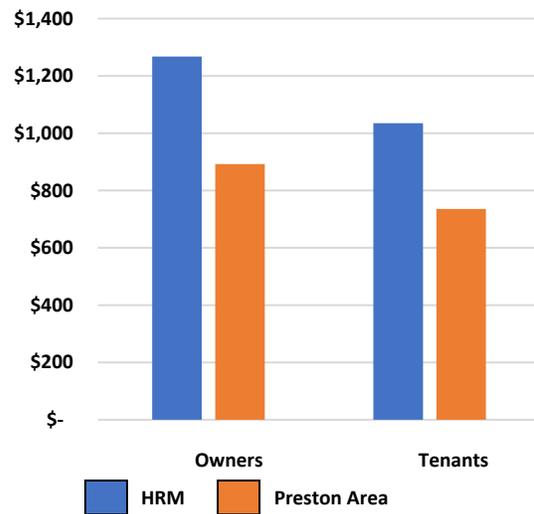
Home Ownership



In 2016, Preston Area had just over 1,000 households. Fifteen percent of these households lived in rental units compared to 40% for HRM.

Shelter Costs³

Average monthly shelter costs are about 30% less in Preston Area compared to HRM. Home ownership costs an average of \$893 per month compared to \$1,268 per month for HRM. Tenants pay an average rent and related shelter costs of \$736 compared to HRM at \$1,035. Individuals with disabilities are provided a maximum of \$535 per month towards shelter costs. A family of two persons, such as a single mother with one child, gets a maximum of \$570 shelter allowance if on social assistance. A three person or more household receives \$620 per month.

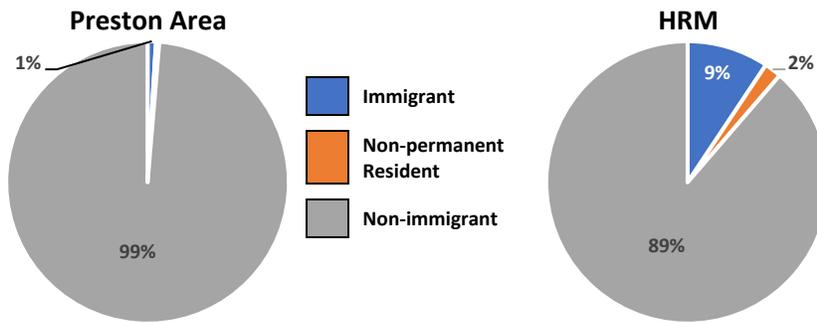


Tenants monthly shelter costs are less than those for owners and the share of income spent on shelter is lower for tenants in the Preston Area. Almost 16% of renters spent over 30% of their income on shelter compared to 20% of owners. For HRM, 43% of renters spent over 30% of their income on shelter compared to 13% of owners. The Preston Area has a very high rate of subsidized housing at 30% of households compared to 8% for HRM. Since 85% of the Preston Area households are owned, and many others subsidized, shelter costs are much less of a challenge for most residents.

Average shelter cost is 18.9% of after-tax household income in the Preston Area compared to 20.1% for HRM.

³ Shelter costs for owner households include mortgage payments, property taxes and condominium fees, along with the costs of electricity, heat, and water. For renter households, shelter costs include rent and the costs of electricity, heat, and water.

Immigration



One percent of Preston Area's population are immigrants compared to HRM at 9%. Both numbers are low compared to the national rate of 22%. In Preston Area, non-permanent residents (usually students and temporary workers) are 0.4% compared to Halifax at 2%.

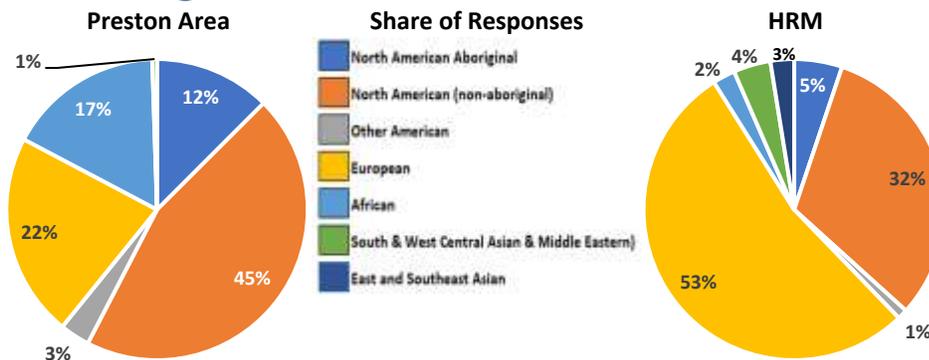
Historically, none of the immigrants still living in Preston Area have been refugees compared to 15% for Halifax.

Racially Visible

Fifty-eight percent of the population identified as black and 0.4% others with racially visible features compared to HRM at 11%. Aboriginals were not identified separately under this category of reporting for the Census. Aboriginal information is included under Ethnic Origin below.



Ethnic Origin



For Ethnic Origin, the Census allowed multiple responses to be recorded as well as provided instructions for specific details about origins. The above summary categories were collapsed from the 279 lines of detail

available in the published statistics. There were 519,000 responses for the 397,600 respondents for HRM. The proportions shown in the charts are based on the percentage of responses while the percentages in the next paragraph are based on the number of people giving that response.

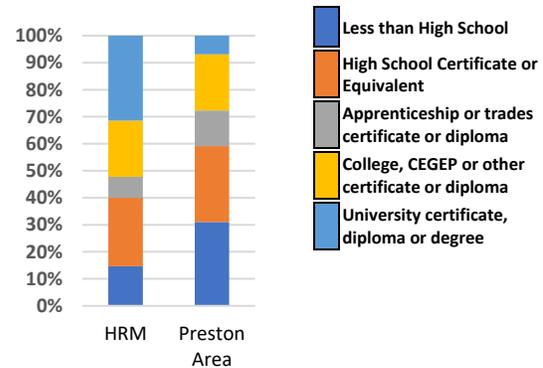
Preston Area has 18% of its population with an Aboriginal origin and 25% African compared to 7% and 3% respectively for HRM. Thirty-two percent of Preston Area residents indicated a European background compared with 69% for HRM.

Education

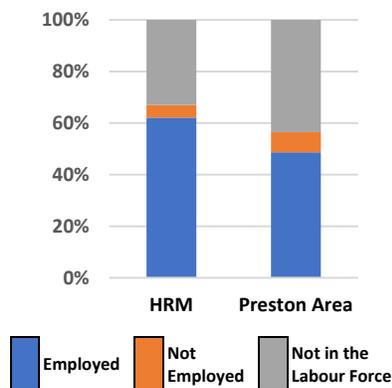
Level of Education is reported for those 15 years of age and over. In the past, the Census has also reported the number of persons still attending school, but does not seem to have reported this information for small areas in the 2016 Census.

For HRM, almost 69% percentage of people in the 15 to 24 age range were attending school. This was close to the national average of just over 69%. For the 20 to 24 age range, 51% of males and 59% of females were attending school. Both were slightly higher than the national rate of 50% and 58% respectively.

In 2016, 59% of Preston Area people 15 years of age and over had a high school certificate or less compared to 40% of HRM. Seven percent of the population had a university certificate, diploma or degree compared to 31% for HRM.



Labour Force

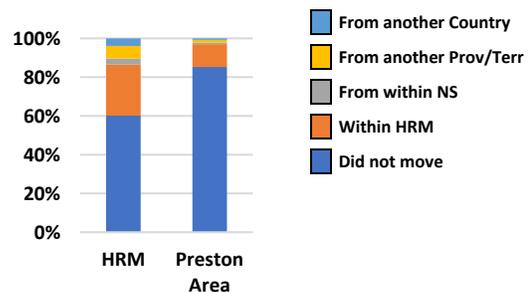


Forty-nine percent of the population were employed compared to 62% for HRM. Eight percent were unemployed and almost 44% were not in the labour force. The corresponding rates for HRM were 5% and 33%. There are several reasons for people not to be in the labour force, such as those with mental and physical disabilities, single mothers with small children, seniors, and discouraged workers no longer looking for employment.

Thirty-three percent of Preston Area's workforce were in sales and service jobs which are generally low paid. HRM had 25% of its workforce in these areas.

Mobility

Eighty-five percent of the population of the Preston Area did not move in the last five years which was much less than HRM at 60%. Twelve percent moved from within HRM while 0.8% came from another country. This compares to 26% and 4% respectively for HRM.



The above are highlights for the Preston Area with comparisons to HRM. The **United Way Census Snapshot 2016** provides more detail for each of the highlighted numbers shown here as well as other indicators. It includes comparisons with Canada, Nova Scotia, HRM, three urban neighbourhoods and two rural communities.